



# HALAL EXPO NIGERIA 2023

FAIR // B2B CONFERENCE

Theme:  
**Strengthening  
The Nigeria Halal  
Eco-system**

29th - 31st  
**AUGUST**  
2023

LANDMARK EVENT CENTER  
PLOT 2 & 3, WATER CORPORATION DRIVE,  
VICTORIA ISLAND, LAGOS - NIGERIA

## BOOTH RATES

350 USD/Sqm  
Shell Scheme

330 USD/Sqm  
Space Only

**Registration Fee:**  
165 USD

## BUYER PROFILE



- Distributors
- Import-Export companies
- Wholesalers
- Manufacturers
- Trading companies
- Investors
- Service suppliers
- Retail & chain supermarkets
- HORECA representatives
- Tourism operators and agencies
- Tourism industry suppliers
- Diplomatic missions
- Governmental purchasing authorities
- Public institutions and organizations
- Other

## EXHIBITOR PROFILE



- Food&Beverage Manufacturers
- Food Processing & Packaging
- HORECA



- Cosmetics & Personal Care
- Pharmaceutical Products



- Islamic Finance
- Media



- Non-Governmental Organizations
- Public Sectors
- Halal Certification Bodies
- Education



- Halal Tourism  
&  
Accommodation



- Textile  
&  
Modest Fashion



Organizer



ENQUIRIES: +234 (0)703 307 4307 +234 (0) 903 909 3767 [info@halalexponigeria.com](mailto:info@halalexponigeria.com)



# EXHIBITION PHOTOS



### EXHIBITOR INFORMATION

Company Name:.....  
Company Phone.....Company Fax:.....  
Company Web:.....Company E-mail:.....  
Company Address:.....  
City:.....Country:.....Postal Code:.....  
Contact Person Name and Title:.....  
Contact Person Mobile Phone:.....E-mail:.....  
Company Sector:.....Products to be Exhibited:.....

#### 1 Registration Fee: 160 USD

**Includes:** Company Entry in Exhibition CD , Exhibitor Badges, Invitations, Information Services

#### 2 Participation Fee

**A) Equipped Stand (min.9 sqm)** 350 USD x  sqm =  USD

**Includes per Standart Unit of 12 sqm:** Stand Construction, Panels, Carpet, 1 table, 2 chairs, 3 Spotlights, Electricity (220vup to 2kw), 1 Plug socet, 1 Waste basket,General Cleaning and Security Services.

**B) Unequipped Stand (N/A)** 330 USD x  sqm =  USD

**Includes:** Only Spaceand General Cleaningand Security Services.

#### 3 Conference Fee: 139 USD

**Includes:** Certificate of attendance, Breakfast, Conference materials

1	2	3		
Registration Fee	Participation Fee	Conference Fee		Grand Total
..... USD	+	..... USD	+	..... USD
			=	..... USD

I, the under signed, declare that I have read the Terms & Conditions of the show, of which I have copy and that I accept without reservation all the clauses therein. I expressly agree to receive, by post, fax or e-mail, sales information and promotional offers from Halal Expo.

**Completed on** (Place and Date): .....

**By** (Name and Last Name) .....

**Company Stamp**  
and Authorised Signature



## TERMS AND CONDITIONS

### AGREEMENT CONDITIONS

In this agreement, the organiser of the mentioned exhibition announced as **Halal Expo Nigeria 2022** hereinafter referred to as "Organiser". And the companies that signed this agreement announced as "Exhibitor".

#### 1. Participation :

**1.1** Exhibitor may be any local, joint or foreign company, which is a manufacturer or distributor in a field related to the topic of the exhibition. The Exhibitor is liable for the origin and by putting his signature on this contract declares that he has the right to exhibit.

**1.2** The exhibitor has to fill this application form and send it with authentic signature and stamp to the Organiser, through courier, post, e-mail or fax. The application form is valid only after 40% advance payment. Once fully filled by the Exhibitor, and received by the organizer, this Application form is considered for a final agreement for the Exhibitor to participate in the exhibition and pay the due amount. The Exhibitor does not have the right to cancel the agreement on his own, and all the cost made by the Organizer in regard of this agreement, should be reinstated.

#### 2. Exhibitor Obligations:

**2.1** The Exhibitor shall comply with all laws or regulations or guidelines of any competent authority and any terms and conditions or reasonable instructions or directions issued by Organiser.

**2.2** The Exhibitor warrants that it has the right, title and authority to enter into the Agreement and perform its obligations under it and that the person signing the Agreement on behalf of the Exhibitor has the requisite authority to do so.

**2.3** The Exhibitor, its employees, agents, subcontractors and all other persons whom Organiser may reasonably consider the Exhibitor responsible for, must, at all times, conduct themselves in an orderly manner and must not act in any manner which causes offence, annoyance or inconvenience to other sponsors, exhibitors, Organiser or any visitors/delegates to the Exhibition.

**2.4** The Exhibitor is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If the Exhibitor can not attend the Exhibition due to a failure to obtain such documentation, the fees shall remain payable in full.

**2.5** The Exhibitor consents to its details (including its name, logo or any other material or information supplied to Organiser by the Exhibitor) being published in the Exhibition catalogue, show guide and on other promotional materials published by Organiser (including, without limitation, the Exhibition website). While Organiser shall take reasonable care in the production of such materials, it shall not be responsible for any errors or omissions or any loss or damage resulting from any errors or omissions.

**2.6** The Exhibitor shall not (and shall procure that its directors, officers, employees or subcontractors shall not) do or permit anything to be done that which might adversely affect the reputation or brand of Organiser or the Exhibition or make any statement that is defamatory, disparaging or derogatory to Organiser or the Exhibition.

**2.7** The Exhibitor shall not (and shall procure that its directors, officers, employees, agents, or subcontractors shall not) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of the Exhibitor.

**2.8** The Exhibitor undertakes to occupy the space in time for the opening of the Exhibition and not to close its stand prior to the end of the Exhibition. In the event that the Exhibitor fails to do so, Organiser shall be entitled to terminate the Agreement and the fees shall remain payable in full. Also the Exhibitor would never handover their rights which are coming from this agreement to the other person or company.

**2.9** The Exhibitor is responsible for their exhibited products, services and personnel that they hired during the exhibition. Any harms or damages caused by personnel during the assembling and dismantling of the exhibited products or services are under the Exhibitor's responsibility. Organiser will not be responsible for illegal behaviours.

**2.10** The exhibitor with raw space must submit the design plan to Organiser for prior approval one month before the exhibition.

#### 3. Organiser Obligations:

**3.1** Organiser reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Exhibitor's stand as in their absolute opinion they consider to be in the best interest of the Exhibition including altering the size, shape or position of the space.

**3.2** Organiser will be responsible for providing the exhibition area as sqm mentioned in the Application Form. If the agreement signed for equipped stand (*Stand construction, carpet, 1 spotlight for 4sqm- 100watt-electricity, fascia name in standart text style, general cleaning, general security, company entry in exhibition catalogue, exhibitor badges, invitations, 1 table and 2 chairs for 12sqm*) the Organiser will be responsible for Stand construction. If the parties agreed for space only (*only space, general cleaning, general security, company entry in exhibition catalogue, exhibitor badges, invitations*) the Exhibitor will be responsible for construction and decoration of its stand. Organiser will not take any responsibility for damages, accidents, delay and etc.

**3.3** Organiser will only be responsible for general security of the exhibition. The insurance of personnel and the security of the exhibited products and services will be under Exhibitor responsibility.

**3.4** If the Exhibitor is in breach of the Agreement or is otherwise engaged in any activity that might jeopardise the safety of the Exhibition, exhibitors and visitors, Organiser reserves the right to close the Exhibitor's stand and remove the Exhibitor's representatives from the Exhibition without liability to the Exhibitor.

**3.5** Organiser reserves the right at any time and for any reason (whether or not due to events beyond its reasonable control) to change the format, content, venue, date and timing of the Exhibition (and any installation and dismantling periods) without liability. If any changes are made to the Exhibition, the Agreement will continue to be binding on both parties provided that the Package shall be deemed to be amended as Organiser determines necessary in its absolute discretion for the successful staging of the Exhibition.

**3.6** Organiser reserves the right to postpone or cancel the Exhibition at any time for any reason (including, without limitation if a Force Majeure Event occurs which Organiser in its absolute discretion determines makes it impossible, inadvisable or impracticable for the Exhibition to be held). "Force Majeure Event" means any event arising that is beyond the reasonable control of Organiser (including but not limited to speaker or participant cancellation or withdrawal, contractor or supplier failure, venue damage, industrial dispute affecting any third party, governmental regulations or action, military action, fire, flood, disaster, civil riot or war).

**3.7** In the event that the Exhibition is postponed or where the Exhibition is cancelled for the current year but is reasonably expected to be held in the following year, the Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the postponed Exhibition (or the Exhibition in the following year as the case may be) in the same way that they would have applied to the original Exhibition. For the avoidance of doubt, nothing in this condition shall excuse the Exhibitor from the payment of the fees under the Agreement.

**3.8** Where the Exhibition is cancelled Organiser may terminate the Agreement. To the fullest extent permitted by law, Organiser shall not be liable to the Exhibitor for any loss, delay or damage resulting from or arising in connection with the cancellation or postponement of the Exhibition howsoever arising.

**3.9** Organiser reserves the right, at any time, to make any changes to the Conditions or impose any additional regulations which it deems necessary in the best interests of the Exhibition, or which are required to conform with any applicable legal requirement, legislation or as a result of the act or omission of any third party.

**3.10** Organiser reserves the right to refuse any person's entry to the Exhibition or to remove any person from the Exhibition at any time.

#### 4. Payment Terms and Conditions:

**4.1** The Exhibitor agrees to pay to the Organiser the sum formed according to the Application Form, as follows:

- 40% - up to 5 days after the Application Form has been signed.

- 60% - till 45 days prior to exhibition.

**4.2** The sum should be paid in Euros. And organiser will issue only one invoice for total.

**4.3** The Exhibitor agrees to keep the timetable, according to the application form. In case that, the amounts due have not been transferred in to the Organiser's account, or paid cash on time, the Organiser has the right to reject participation to the Exhibitor, and the exhibition space will be offered to others. The Exhibitor would never demand for any rights. And also an Exhibitor, which has not paid the amount due, on time, will be penalized with 0.5% per day over the amount that he owes. There are no refunds unless the exhibition is cancelled by Organiser.

**4.4** If after the application form has been signed, the Exhibitor has rejected participation in the exhibition for any reasons, the Exhibitor must pay 25 % penalty from the amount according to the application form. If the Exhibitor cancels his participation in less than 30 days before the exhibition, he must pay the whole amount for the exhibition space.

**4.5** If the event could not take place due to force majeure, and it is clearly announced that the event will not take place in a further date Organiser shall not be held the sole liable and no kind of compensation whatsoever shall be demanded from Organiser. Nonetheless, Exhibitors shall receive a full refund of all payments made or the agreement shall be regulated for another exhibition in related sector organised by Organiser.

#### 5. Others:

**5.1** No rights under the Agreement may be assigned by the Exhibitor without the prior written consent of Organiser. The Exhibitor may not sub-contract or delegate in any manner any of its obligations under the Agreement to any third party or agent without the prior written consent of Organiser.

**5.2** This contract is drawn up and signed in duplicate in English – one for Organiser and one for Exhibitor. It shall enter into force upon signature by both parties and is valid until the obligations of the parties are fulfilled. Any arguments related to the understanding and the fulfillment of this agreement between the two sides, which has not been settled in discussion between the two sides, can be resolved in Nigerian court of law in Abuja.

-----  
**Company Stamp**  
and Authorised Signature  
-----

**Completed on (Place and Date):**

.....

**By (Name and Last Name) :**

.....

-----  
**Company Stamp**  
and Authorised Signature  
-----

**Afrexpo**  
15 Abdou Diouf Crescent, Asokoro FCT- Abuja.

**T:** +234 903 909 3767 | 07033074307  
**E:** info@halalexponigeria.com | info@halalexponigeria.com  
**W:** www.halalexponigeria.com





## SPONSORSHIP OPPORTUNITIES

Our sponsorship packages will help reinforce your company's position as an innovator and help set you apart from your competitors..

### **D**iamond Sponsorship Package - Main Sponsorship **N60,000,000.00 Million**

- 36 sqm Exhibition Stand in special reserved area
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- 4 bowhead flags with Sponsor's design placed at the exterior of the hall entrance
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- Two (2) full-page colour advertisements in the official catalogue
- Sponsor's logo, and sponsorship title on all emails to potential exhibitors and visitors
- 20 VIP invitations to top level management of the sponsor
- 1000 exhibition invitation

### **P**latinium Sponsorship Package **N50,000,000.00 Million**

- 24 sqm Exhibition Stand in special reserved area
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- One (1) full-page colour advertisements in the official catalogue
- Sponsor's logo, and sponsorship title on all emails to potential exhibitors and visitors
- 15 VIP invitations to top level management of the sponsor
- 750 exhibition invitation

### **G**old Sponsorship Package **N40,000,000.00 Million**

- 18 m<sup>2</sup> exhibition stand
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- One (1) full-page colour advertisements in the official catalogue
- 15 VIP invitations to top level management of the sponsor
- 750 exhibition invitation

\*\*\*Sponsors will be informed about the sizes of name/ logo / banner being used in all visual and written materials before signing the sponsorship agreement.

\*\*\* Only one company can have Diamond Sponsorship Package

\*\*\* Maximum number of companies that will have Platinum Sponsorship Package is two.

\*\*\* Maximum number of companies that will have Gold Sponsorship Package is three.

## OTHER SPONSORSHIP OPPORTUNITIES



### **GALA DINNER SPONSORSHIP**

Gala dinner area will be furnished with sponsors promotional and advertorial material (the materials will be provided by the sponsor) and distribution of the presentation material will be allowed. Open buffet dinner for 400 international exhibitors and local government authorities  
\* 1 full-page color advertisement in the official exhibition catalogue

**Price: 14,897,396:44 Million**



### **VISITOR ID BADGE SPONSORSHIP**

- Sponsor's logo on the ID Badge distributed to all visitors at the registration
- Sponsor's color advertisement on the back side of ID Badge distributed at the registration to all visitors
- One (1) full-page colour advertisements in the official catalogue
- 30000 Badges will be printed

**Price: 9,773,113:56 Million**



### **EXHIBITION BAG SPONSORSHIP**

- Sponsor's logo on the Bag distributed to all visitors at the registration
- Insert of Sponsors's catalogue or flyer in the Bag distributed to all visitors at the registration (catalogue or flyer will be provided by the Sponsor )
- One (1) full-page colour advertisements in the official catalogue
- 10000 Bags will be printed

**Price: 4,654,245:50 Million**



### **BUSINESS CENTER SPONSORSHIP**

Furnishing of the business center in the exhibition area, posters, logos, and flyers of the sponsor will be allowed and the logo of the sponsor will be on the computers.

- 1 full-page color advertisements in the official exhibition catalogue

**Price: 3,490,714:93 Million**