



**TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
GOVERNMENT OF PAKISTAN**



No.TDAP-01(59)/AM-22/TLD

Karachi, the 20th March, 2023

H.E. Mr. Mehmet Paçacı,
Ambassador of Türkiye to Pakistan,
Embassy of Türkiye,
Street 1, Diplomatic Enclave, G-5,
Islamabad

Subject: **TEXPO (26TH-28TH MAY, 2023) AT EXPO CENTER, KARACHI**

Excellency,

The Trade Development Authority of Pakistan (TDAP) presents its compliments to the Embassy of Türkiye, and has the honor to announce the dates for 4th Edition of 'TEXPO' that will be held at the Karachi Expo Center from 26th-28th May, 2023. The primary objective of the event is to display the complete range of the textile products, Fiber to Fashion 'Made in Pakistan', to the world and to develop long term business relations with distinguished buyers from partner countries for the enhancement and diversification of Pakistan's exports. The event also serves as a platform for the textile & fashion industry of Pakistan to network with international chain stores, buying houses, and design houses, and cater to their sourcing needs.

2. This year, the main focus of TEXPO 2023 is "Sustainability", hence, the focus will be on showcasing a variety of our 'Made in Pakistan' sustainable products at the event. As regular features, on the sideline of the exhibition, TDAP organizes various activities such as B2B meetings, seminars, cultural dinner, fashion shows, and bespoke display to promote the diversity and to portray the strength of our rich culture and age-old craftsmanship and legacy in the textiles and arts.

3. For Texpo 2023 and for the motivation of our local participants and the design industry, yet again TDAP wishes to invite top textile and leather sector buyers, and professionals on sustainability in textiles and leather sector, hence, TDAP shall be grateful for your kind support to disseminate the information regarding TEXPO 2023 through your esteemed resources so that formal invitation by TDAP could be extended to visitors interested in attending the event and allied activities.

4. The Trade Development Authority of Pakistan avails itself of this opportunity to renew to the Embassy of Türkiye, Islamabad, assurances of its highest consideration.

In. Demir

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(Basit Rauf)
Director-General